

2018 Media Content Calendar

(Website, Newsletters, Events)

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Industry Coverage	Smart Cities Smart Cars Connected Home	What's New in Wireless Tech	Rural Coverage Challenges & Solutions	SDN/NFV	Working With Wi-Fi (LTE-U, Wi-Fi Calling)	Mobile Advertising
Trade Shows & Conferences	Consumer Electronics Show (CES)	GSMA Mobile World Congress National Association of Tower Erectors (NATE) Trade Show	Competitive Carriers Association (CCA) Expo	PCIA Wireless Infrastructure Show		

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Industry Coverage	Security & Privacy	Lawyers & Legislators: Legal & Regulatory Issues in the Industry	Handset Bonanza (Flagship & New Device Launches)	Innovative Infrastructure	5G Tech	What To Expect in 2018
Trade Shows & Conferences			GSMA/CTIA Mobile World Congress Americas CCA conference 4G World			

Custom Quarterly Reports

Wireless Week, with its long wireless history, has launched quarterly, staff-written, thought-leadership research reports that will focus on key areas of growth and newsworthy interest to our industry. **Report topics for 2018 include: Backhaul Backbone: Fiber and Other Options for a 5G World; Wireless or WiFi? The Truth About IoT Traffic Flow; The Era of Unlicensed: How WiFi and Other Unlicensed Technologies Are Changing the Wireless Landscape; Innovative Infrastructure on the Road to 5G; and Test and Measurement for 5G spectrum.** Learn more about these in-depth reports by contacting your sales associate.