

2018 Media Content Calendar

(Website, Newsletters, Webinars)

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Focus	Business/Market Focus	Infectious Disease	Microscopy & Microanalysis	Biotherapeutics	Pharma Applications	Cancer Immunotherapies
Special Topics	<ul style="list-style-type: none"> • Drug Pipeline • Global Market Updates • Partnerships/ Collaborations • Pharma Trends 	<ul style="list-style-type: none"> • Antibiotic Resistance • Antibody Therapy • Broadly Neutralizing • Antibodies (bnAbs) • Immunology • Microbial Contaminants • Vaccines 	<ul style="list-style-type: none"> • 3D Imaging • Chromatography • Ion-mobility Spectrometry • Mass Spectrometry • Spectroscopy 	<ul style="list-style-type: none"> • Fusion Peptides & Proteins • Method Validation • PK/PD of mABs • Protein Therapeutics • RNA-based Therapeutics 	<ul style="list-style-type: none"> • 3D-Printed Fluidic Devices • Chromatography • Electrophoresis • Quality by Design • Spectrometry 	<ul style="list-style-type: none"> • Antibody Drug Conjugates • Checkpoint Inhibitors • Monoclonal Antibodies • Oncolytic Virus Immunotherapy • PD-1 Inhibitors • T-cell Immunotherapies
Trade Show & Conferences	Biotech Showcase	<ul style="list-style-type: none"> • SLAS • AAD (American Academy of Dermatology) 	Pittcon	<ul style="list-style-type: none"> • AACR (American Association for Cancer Research) • INTERPHEX • National Kidney Foundation Meetings • ENDOExpo 	<ul style="list-style-type: none"> • AAPS Biotech (American Association of Pharmaceutical Scientists) • IMSAR (International Society for Autism Research) • DDW (Digestive Disease Week) 	<ul style="list-style-type: none"> • ASCO (American Society of Clinical Oncology) • BIO International Conference • ADA Scientific Sessions
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Focus	Genomics	Formulation/Drug Delivery	Personalized Medicine	Rare Diseases	Neuroscience	Stem Cells
Special Topics	<ul style="list-style-type: none"> • Biomarkers • Cell/Gene Therapies • DNA Sequencing • Informatics • Kits & Reagents 	<ul style="list-style-type: none"> • 3D Cultures • Biologics Formulation • Micro/Nano Devices • Nanotechnology • Particle Engineering • Solubility • Traditional/Emerging Dosage 	<ul style="list-style-type: none"> • Biomarkers • Clinical Trials • DNA Sequencing • Pharmacogenomics • RNA Sequencing 	<ul style="list-style-type: none"> • DNA Sequencing • Epigenetics • Orphan Drugs 	<ul style="list-style-type: none"> • Amyloid Screening • Genomics • Modified RNAs • Translational Biomarkers 	<ul style="list-style-type: none"> • Antibodies • Cell Cultures • Flow Cytometry • Labware • Microscopy
Trade Shows & Conferences	<ul style="list-style-type: none"> • Controlled Release Society • Alzheimer's Association International Conference • IAS Conference on HIV Science 	<ul style="list-style-type: none"> • ACC (American College of Cardiology) • Cannabis Science Conference 	PDA/FDA Joint Regulatory Conference	<ul style="list-style-type: none"> • NORD RARE Summit • ASHG (American Society of Human Genetics) • Parkinson's Disease Therapeutics Conference • World Congress of Gastroenterology 	<ul style="list-style-type: none"> • AAPS (American Association of Pharmaceutical Scientists) • SFN (Society for Neuroscience) • AAP (American Academy of Pediatrics) 	<ul style="list-style-type: none"> • ASCB (American Society for Cell Biology) • World Congress on Infection Prevention & Control