

Editorial Guidelines for Contributors

Abstract

Please submit a brief abstract to editor for review, along with author name, title and affiliation.

Note: We prefer the article be attributable to an executive.

Exclusivity

Articles should not have been published previously and should be submitted to CED on an exclusive basis.

Additional Guidelines

Word count: 700-1200 (but flexible)

Please include an author headshot

CED Rules

These are a few hard and fast rules for our publication. If you don't follow them, your piece may not be appropriate to publish.

1. Don't make the piece a sales pitch about a company or product. We want our content to be educational so focus on a trend, application, or interesting event happening in your field or industry.
2. All contributions should include a name, title, and company for the byline.
3. Meet deadlines as agreed upon with editor. If you think you're going to miss it, send your editor an email.

CED Style

Please make note of the following style guide to help expedite the publishing process:

- Use the oxford comma: For example, "The cat, mouse, and goat jumped the fence."
- Spell out numbers one through nine
- Spell out the word percent instead of "%"
- No double space before a sentence
- M-dash NOT n-dash: Use "Engineers—like you—write for CED." (m-dash) NOT "Engineers - like you - write for CED." (hyphen or n-dash)
- Use last name on second reference of a person
- If the piece is lengthy, write short, captivating subheadings to engage reader

Talk To Us

If you're interested in submitting, confused about a rule, or think you might miss your deadline get in touch as soon as possible via email or phone.

Bevin Fletcher, Senior Reporter
(973) 920-7162
bevin.fletcher@advantagemedia.com