

# 2018 Media Content Calendar

(Website, Newsletters, Video)

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<b>Industry Spotlight</b>	Fiber Rollouts SDN/NFV	Gigabit Internet Smart TVs	Security Services Backhaul	OTT Remote PHY	Smart Home Next-Gen WiFi	CDN Regulation
<b>Engineering Focus</b>	DOCSIS 3.1	Standards	ATSC 3.0	FTTx	Energy	IPv6
<b>Trade Shows &amp; Conferences</b>	CES		ACA Summit	NAB		

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>Industry Spotlight</b>	4K UHD Fixed Wireless	Cord-cutting IoT	Virtual Reality Fiber Deep	Advertising Tech SD-WAN	Dark Fiber Digital Divide	Wireless/Cable R&D
<b>Engineering Focus</b>	Certification	NG-PON	Network Maintenance	QoE	Women in Tech	IPv6
<b>Trade Shows &amp; Conferences</b>			IBC	Cable-Tec Expo		

## Custom Quarterly Reports

*CED*, with its long cable and communications design history, has launched quarterly, staff-written, thought-leadership research reports that will focus on key areas of growth and newsworthy interest to our industry. **Report topics for 2018 include: DOCSIS 3.1 Lessons Learned; IoT in the Cable World; Optimizing WiFi Through Proven Tests and Measurements; and VR/AR in Cable and Wireless. Learn more about these in-depth reports by contacting your sales associate.**